

**SALON, FOUNDED BY  
ALPER DERINBOGAZ, IS AN  
ARCHITECTURE PRACTICE  
FOCUSING ON TACTICAL AND  
EXPERIMENTAL INNOVATION  
IN CITIES.**



Salon, founded by Alper Derinbogaz, is an architecture practice focusing on tactical and experimental innovation in cities. We produce designs and studies in the fields of architecture, art, interior design and urbanism.

By focusing on research processes as the catalyst for an evolving engagement with the built world, we speculate on critical solutions for architecture.

Collaboration and openness is important to our work. We value ideas and criticism. The collaborative character of the design and research methods result in developing contemporary solutions for architectural, interior and urban conditions. We value innovation, we investigate contemporary programs, execute latest fabrication technologies, and translate complex digital designs to buildings.

Recognized as an emerging and influential architect, Alper Derinbogaz investigates the possibilities of physical environment through the potential relationships between space and time. His design approach mostly relies on the importance of re-evaluating the context and intensifying it through interventions in multiple scales. Thus, his design varies in scale from the museums to installations, intending to uncover and question the essential elements of the given site and the theme.

Derinbogaz winner of Europe 40 Under 40 Award 2019, has gained many recognitions, awards and honours internationally including German Design Award in 2018, Good Design Award in 2018, World Architecture Award in 2017, Plan Award for Innovative Architecture in 2015, YAP Program of MOMA shortlist and A+ Architizer Award 2015. He represented Turkey in the 14th Venice Biennial International Architecture Exhibition in its debut year of the Pavilion of Turkey in 2014. Three of his built works, Gate, Panorama and Augmented Structures were included in the Best Architecture of the Year Selection, and received the Arkitera Young Architect Award in 2011.

He graduated from Istanbul Technical University in 2005. He received the Fulbright Scholarship for his master degree in Architecture and Urbanism Department at the University of California, Los Angeles by completing his degree with the UCLA Graduate Award. Derinbogaz founded Salon in 2010, referring to the French term, as a gathering space for emerging ideas or criticism. He still continues to lead his architectural design studio at the Istanbul Technical University as a senior lecturer.





## VISIONARY CITY DESIGN

The act of building great cities requires big visions and a long view. SALON is a global leader in the development of long-range master plans for new and reimagined settlements centered on intelligent land use, transit-oriented and smart infrastructure.



Antalya Green Hub, 2018  
Antalya, Turkey







We help commercial clients realize the full potential of their estate asset. We take great pride in our ability to manage multi-faceted projects that involve numerous stakeholders, all the while maintaining a high level of personal attention.





Fitaş Passage, 2019  
İstanbul, Turkey

ADAPTIVE REUSE

SALON effectively transforms the existing buildings through adaptive reuse projects with the aim of optimizing the potential operational performance of the built assets.





Bilgi Uni. Kozyatağı Campus, 2015  
Istanbul, Turkey

## EDUCATIONAL BUILDING DESIGN

SALON creates innovative solutions for education and science clients. Our diverse practice ranges from large-scale campus master plans to individual buildings for academic centers, research institutions, and universities.



Topos Villas, 2018  
Izmir, Turkey

REFINED LIVING ENVIRONMENTS

SALON create elegant and carefully detailed living spaces  
that both answer the client's needs and continually redefine  
modern living.





## INTERIOR DESIGN

SALON enables clients to understand and capitalize on a vital dynamic that drives organizational performance; the relationship between people and the design of physical place and demonstrate that workplace design, ways of working place can deliver sustainable business value.

SALON combines research, strategy, and design for occupants, developers and owners, by listening to the aspirations and strategic needs of clients' and translating research into creative interior design solutions.





## RETHINKING CULTURAL DESIGN

While architectural design differs greatly from culture to culture, SALON uses the freshness of contemporary design to culture unique identities for each client.

Parkopera, 2015  
Antalya, Turkey





Istanbul City Museum, 2015  
Istanbul, Turkey

RETHINKING CULTURAL DESIGN

SALON has worked with leading institutions to design and restore landmark museum, art galleries, libraries, community center and religious buildings.





Gülhane Music Museum, 2017  
Istanbul, Turkey





Bayburt Çinimaçın Museum, 2019  
Bayburt, Turkey





Science Island, 2016  
Kaunas, LITHUANIA

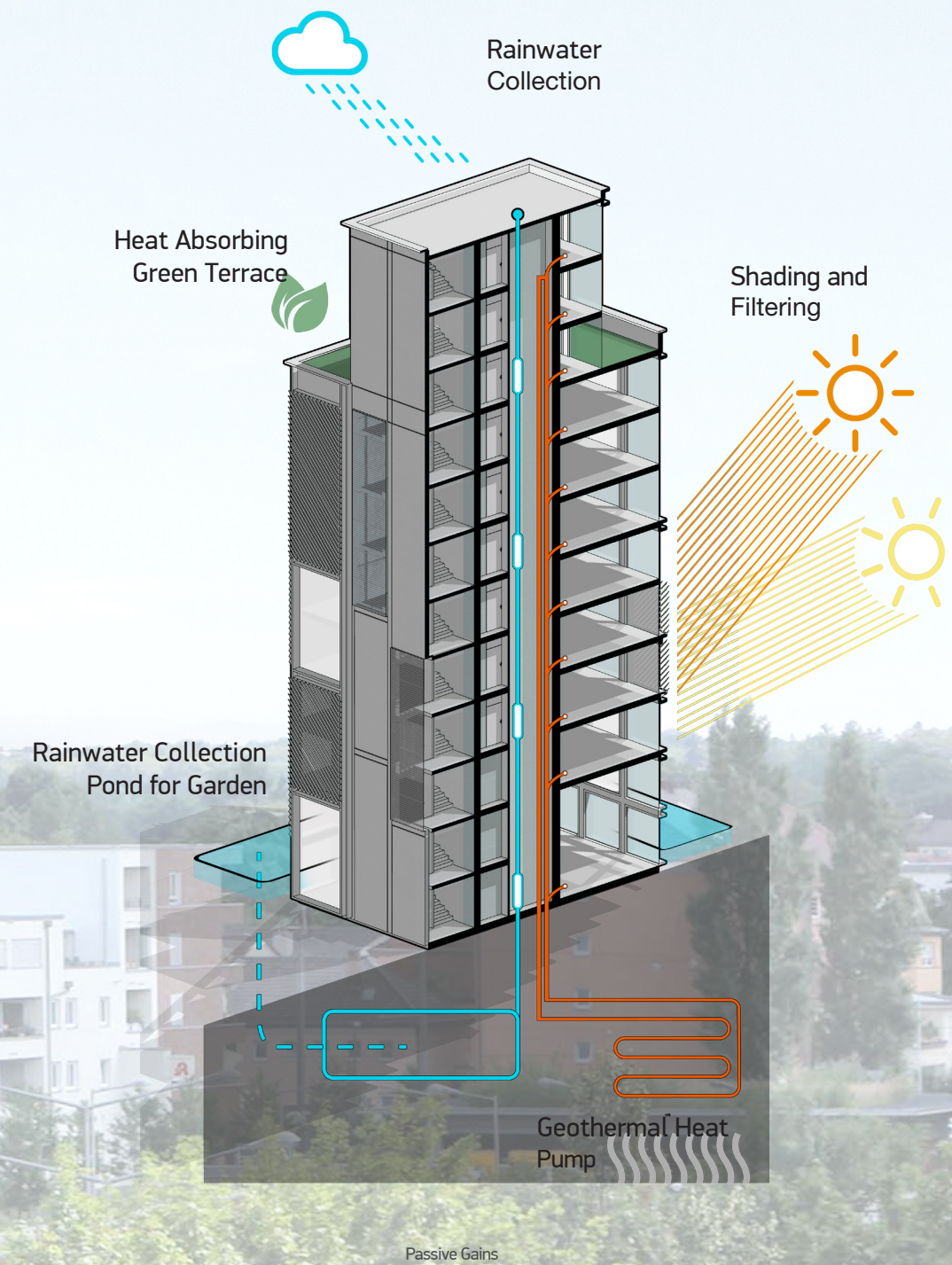
SUSTAINABLE DESIGN

SALON does more with less as a basic principle of energy efficiency by putting together the green practices, environmental friendly tips and sustainable living tools in the projects.





SALON is dedicated to the well-being of the individual, the community, and human environment, and evaluates sustainable strategies throughout the design process.





## INFRASTRUCTURE DESIGN

SALON has designed innovative facilities and infrastructure for governmental clients around the world. From bridges and transportation strategies to TV towers, we create spaces that support our clients' most critical missions.

SALON deploys industry-leading technologies and job-site safety practices to successfully deliver a wide range of project types, including buildings, energy, environment, civil works, transportation and water.

Valley Of Life, 2015  
İstanbul, Turkey









Innovation Loop , 2019  
Tripoli, Beirut

INNOVATION CENTER  
SALON regards the requirements of next generation workspaces,  
collaborative environments while designing spaces that would  
transform into technology and innovation centers of the future.





# profile AD

Alper Derinboğaz

Gümüşsuyu Mah.İnönü Cad.Indigo Apt.41/7 Beyoglu/İstanbul

e: alper.derinbogaz@salon2.info p : +902123282550

## ACADEMIC BACKGROUND:

2007-2008 M.A. Architecture II: Second Professional Degree, University of California, Los Angeles

2000-2005 B.A. Architecture, Magna Cum Laude, Istanbul Technical University

## RECOGNITIONS:

2019 Europe 40 Under 40 Awards, Winner, Architecture, The European Center

2011 Young Architect of the Year Award by Arkitera

2008 UCLA School of Architecture Graduate Award

2008 Fulbright Award

## SELECTED AWARDS:

2019 Young Architects Selection & Exhibition, The Circle

2018 Green Good Design Awards, Winner, Chicago Athenaeum (Antalya GreenHUB Masterplan)

2017 German Design Awards, Winner, German Design Council (Parkopera)

2017 World Architecture Awards, Winner (Parkopera)

2016 International Contest for the new National Science and Innovation Center Honorable Mention (Science Museum)

2016 2A Asia Awards Finalist (Antalya GreenHUB Masterplan, Parkopera)

2016 World Architecture Awards Winner (Office Central)

2016 WAF Finalist (Parkopera)

2016 The Plan Awards Finalist (Antalya GreenHUB Masterplan)

2016 Valley of Life International Competition, 3th Prize

2015 International Architizer A+ Award Special Mention

2015 Parkopera, National Competition Winner of 1st Mention

2015 Beylikduzu Valley and Bridge National Competition Winner of Mention

2011 Best Buildings of 2011 by Arkiv (Augmented Structures, Gate, Panaroma)

2006 SMD “S.O.S. Istanbul Seashores Renewal Competition”, 1st Prize

2005 International European8 “Renewal For Which Inhabitants?”, Antalya Kepez (TU), National Chapter

2005 Turkey Architecture Association Success Award

2004 UIA “Celebrating Cities International Competition”, Jury Great Prize (National Chapter)

## JURY MEMBERSHIPS AND STUDIOS:

2019.06 Mozambique Architecture Competition

2019.05 Mimarlık İşliği - Çuhadaroğlu Students Projects Competition

2019.05 Living Pamukkale Competition Ideas

2018.12 ITU Graduation Jury

2018.12 Bigi Üni, Graduation Jury

2017.01 Link - ITU Studio

2016.05 National Architecture Students Projects Competition

2016.03 Noah’s Ark International Competition Ideas

2015.05 Awr Nyc Sky Condo: New York City Farm Tower Competition

2013.01 Borusan Neşe Fabrikası Competition

## EXHIBITIONS:

2018 “Space Graph\_” Exhibition, Versus Art Project, İstanbul

2017 “Condense”, Soul of City Sergisi, Marmomacc Verona, Italya

2017 “Reset-Foil”, Future Tellers Sergisi, Digilogue, İstanbul

2017 “Frequency”, Sarmal Sergisi, Yapı Kredi Kültür ve Sanat, İstanbul

2016 “Passage-Spatial Simulation”, Waves, İstanbul, Turkey

2016 “GreenHUB Antalya”, MIPIM, Cannes, France

2015 “Borders” International Architecture Biennale of Antalya, Turkey

2015 “GreenHUB Antalya”, MIPIM, Cannes, France

2014 “Modalities of the Spontaneous”, Pavilion of Turkey at la Biennale di Venezia, Venice

2014 VÇMD Dreams to Realities Exhibition, Collective School, İstanbul, Turkey

2013 Open Buffet, International Antalya Biennial, Antalya, Turkey

2012 “Augmented Structures v2.0, İstanbul Design Biennial, İstanbul, Turkey

2011 “Augmented Structures v1.0, Yapı Kredi Kültür ve Sanat Merkezi, İstanbul, Turkey

2010 “Gift”, İstanbul Bilgi University, İstanbul, Turkey

2006 “Trashed”, Common Place, Budapest, Hungary

## LECTURES:

2019 “Open Boundary”, London Festival of Architecture 2019, London

2019 “Innovation for Cities”, Arch and Design Summit 2019, İstanbul

2017 “Codes of Architecture”, International Architecture and Design Symposium, İstanbul

2017 “Design Encounters”, MEF University, İstanbul

2016 “E-Dimension, Keynote” Speech, Eko Design Conference, İstanbul

2015 “City Urgencies” New Generation Festival, Genova

2015 “Beauty, Ugliness and the City” Soho House, İstanbul

2015 “Performativity and Gradient in Design” Bilgi University, İstanbul

2015 “Modalities of Spontaneous” Bahcesehir University, İstanbul

2014 “Design Ecologies”, New Generations, Florence

2014 “Dirty Rotten Beauty” (Herşey olur ( mu? ) ) Arkimeet, İstanbul

2014 “Scale Operations”, Lebanese American University, Beirut

2014 “Intricate Territories” Polis University, Tirana, Albania

2013 “Public Art and Architectural Lunaparks” Architectural Association Public Bits , İstanbul

2013 “Facade Technologies” Arkimeet, İstanbul

2010 “Girift” Computational Design in Architecture ITU, İstanbul

2009 “Repose”, Superm.arch.et, Darfo, Italy

## SELECTED PUBLICATIONS

### Writings

2019.04 Arredamento Mimarlık Magazine, Mimarlar ve Göç

2018.11 Young Visionaries (ed. Uffelen, C.V.), Young Visionaries / The New Generation of Architects

2018.07 Arredamento Mimarlık Magazine, Gelecek Alıntıları

2016 Platform Magazine, A Million Turkish Flags

2016.04 XXI Magazine, Antalya’da Yeşil Süreklilik İçin Bir Öneri

2016.01 İstanbul Art News Magazine, Venice Biennale, pp.11

2015.11 XXI Magazine, Mekansal Geçicilik Araştırmaları

2014 Places of Memory (ed. Derviş, P.), Modalities of the Spontaneous (Derinboğaz, A.-Karaçizmeli, E.B. & Kanıpak, Ö.), pp.93-

122 İstanbul Foundation for Culture and Arts, İstanbul

2008.08 Arredamento Mimarlık Magazine, UCLA Mimarlık Okulu: Teknolojinin Sıvışması, pp.86-89

2008.04 XXI Magazine, Traverten ve Kırmızı Ruj, pp.76-81

### Books

2018, Upwind (ed. Turkey, B.), (designer; Gürevin, A.)

2014, Places of Memory (ed. Derviş, P.), Conversation (Luca Molinari in conversation with A.Altay, A.Derinboğaz, P.Derviş, M.Özcan, C.Şişman, M.Tabanlıoğlu, A.Taptık, S.Taycan), pp.6-80, İstanbul Foundation for Culture and Arts, İstanbul

2011, My City (eds. Açikkol, Ö. & Yersel, S.), Alper Derinboğaz, Panorama için Mimari Tasarım (interview) pp.124-131, British Council, İstanbul

2010, City Index Elefsina (ed. Antonopoulou, E.), Float’d Project, pp.116-121, School of Architecture Technical University of Athens, Athens

## INTERVIEWS & FEATURES:

2019.06 ‘Açık Mimarlık’ Radio

2019.04 ‘Geographical Mobility of Architects’ Interview, Arredamento April Issue

2017.11 Content and Architecture: Alper Derinboğaz&Luca Molinari, İstanbul

2017.11 A School of Schools: Alper Derinboğaz&Jan Boelen, İstanbul

2016.05 Mark Magazine, Parkopera

2016.01 Yapı Magazine, Bilgi University

2015.07 Skyline Magazine Alper Derinboğaz (interview)

2015.05 Augmented Structures, Art News Magazine

2015.01 Venice Biennale 2014, Trendsetter İstanbul

2014.12 Every, Kavramsal Duruş: Alper Derinboğaz (interview)

2014.11 XOXO the Mag, Alper Derinboğaz (interview)

2014.11 Esquire, Alper Derinboğaz (interview)

2014.10 Cumhuriyet Pazar, Alper Derinboğaz (interview)

2014.05, a10 magazine, Non-linear Fluidity

2014.03 ArchDaily, Venice Biennale 2014: Turkey to Explore “Places of Memory” in İstanbulV

2014.01 Azure Magazine, A Dynamic Law Office in İstanbul

2013.11 ArchDaily, CTHB Law Office / Salon Architects

2013.07 the creators project, Exploring The Physical And Digital Through Architectural Design

2013.04 Frame magazine, ‘Augmented Structures’, Refik Anadol & Alper Derinboğaz

2013.02 ArchDaily, ‘Haze’ Pavilion Proposal / Salon2

2012.10 designboom, Augmented Structures v2.0

2012.01 ArchDaily, Augmented Structures v1.1: Acoustic Formations / Salon2

2011.11 Habertürk, Aktif Strüktürler, Akustik Formasyon (interview)

2011.09 CNNTurk, Augmented Structures (interview)

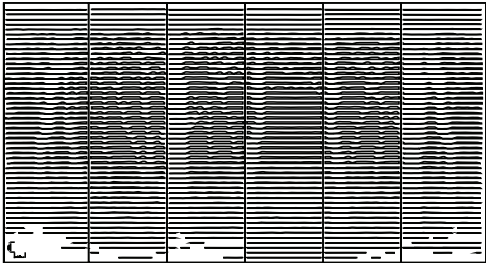
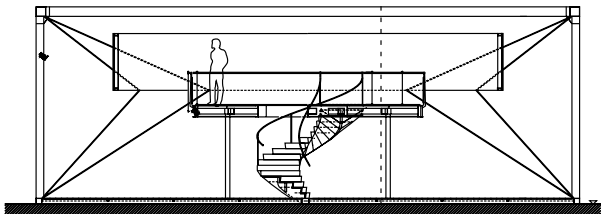
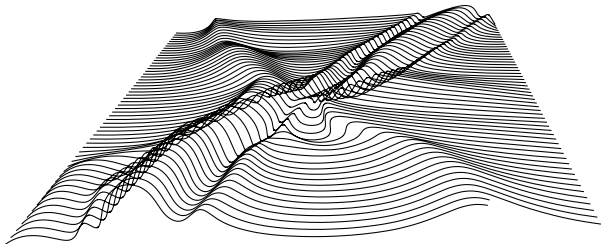
2011.09 Radikal Daily Newspaper, Yapı Kredi’de sıra dışı enstelasyon



FİTAŞ PASSAGE	2019
Mixed-use// Istanbul, Turkey	1300m2
INNOVATION LOOP	2019
Competition-Masterplan// Tripoli, Lebanon	70.000m2
BAYBURT NEW MUSEUM	2019
Museum// Bayburt, Turkey	1400m2
NEUWIED, GERMANY, İ4.0 VALLEY	2018
Masterplan// Neuwied, Germany	150.000m2
E-CO HOUSING	2018
Residential// Augsburg, Germany	2000m2
MALTEPE FIRE STATION	2018
Infrastructure// Istanbul, Turkey	1000m2
GÜLHANE MUSIC MUSEUM	2017
Museum// Istanbul, Turkey	780m2
ŞİLE RESIDENCE	2017
Mixed-use// Istanbul, Turkey	12.700m2
ŞİŞLİ HUB RESIDENCE	2017
Residential//Istanbul, Turkey	1250m2
MINT METRO RESIDENCE	2017
Residential// Istanbul,Turkey	6200m2
FOURTH NATURE - BANDIRMA DESIGN INSTITUTE	2017
Masterplan// Istanbul, Turkey	260 000m2
SCIENCE ISLAND	2016
Cultural// Kaunas, Lithuania	13.143m2
BEYLİKDÜZÜ VALLEY OF LIFE	2016
Masterplan// Istanbul, Turkey	
İSTANBUL KENT MÜZESİ	2015
Cultural// Istanbul, Turkey	40.000m2
GREEN HUB ANTALYA	2015
Masterplan// Istanbul, Turkey	1.200.000m2
ÇEŞME TOPOS VLLAS	2015
Residential// Izmir, TÜRKİYE	1.000m2
BEYLİKDUZU VALLEY AND BRIDGE	2015
Urban Design // Istanbul, Turkey	
PARKOPERA	2015
Cultural// Antalya, Turkey	8.038m2
GAYRETTEPE TOWER	2015
Mixed-use// Istanbul, Turkey	15.624m2

BİLGİ UNIVERSITY KOZYATAĞI CAMPUS	2015
Public// Istanbul, TÜRKİYE	
İBB ATELİER ZEYTİNBURNU	2015
Public// Istanbul, TÜRKİYE	5.000m2
VOLKSWAGEN STAND	2015
Pavilion// Istanbul, Turkey	50m2
ŞİŞLİ CENTRAL	2015
Mixed-use// Istanbul, Turkey	522.000m2
MEMORIAL HOSPITAL	2015
Hospital// Istanbul, Turkey	28.000 m2
DÜZCE UNIVERSITY KONURALP CAMPUS COMPETITION	2014
Competition-Masterplan// Düzce, Turkey	165 ha
BAŞAKPORT MASTERPLAN	2014
Masterplan// Istanbul, Turkey	590,910 m2
GÖKÇEADA HIGH SCHOOL CAMPUS	2014
Competition-Mansion// Çanakkale, Turkey	17.000 m2
İZMİR DESIGN CORRIDOR	2014
Yarışma- 1. Ödül// Kamusal Yerleştirme// İzmir, TÜRKİYE	150 m2
İSTANBUL TV&RADIO TOWER	2014
Competition-3rd & Project Development// Istanbul, Turkey	20.000 m2
ÇANAKKALE BOLAYIR EVLERİ	2013
Residential-Recreational Facility// Çanakkale, Turkey	5870 m2
B2B BEYKOZ LOGOS HOUSES	2013
Residential// Istanbul, Turkey	45.000 m2
FACADE TECHNOLOGIES	2013
Facade and Application Software Design	
SAKARYA METROPOLITAN MUNICIPALITY BUILDING	2013
Municipality Building// Sakarya, Turkey	25.000 m2
CTHB LAW OFFICE	2013
Office// İstanbul, Turkey	250 m2
SAKARYA SCIENCE MUSEUM	2013
Museum// Sakarya, Turkey	5.000 m2
SAKARYA CITY SQUARE	2013
Urban Design// Sakarya, Turkey	10.000 m2
YAP (YOUNG ARCHITECTS PROGRAM)	2013
Competition-Finalist// İstanbul, Turkey	750 m2
AUGMENTED STRUCTURES 2	2013
IKSV Istanbul-Installation// İstanbul, Turkey	5 m2

KAĞITHANE MASTERPLAN	2013
Urban Design// İstanbul, Turkey	30.000 m2
BEYKOZ GLOW	2013
Residential// İstanbul, Turkey	390.000 m2
FERHATPAŞA AUTOMALL	2013
Commercial// Istanbul, Turkey	25.500 m2
TUBİTAK ENTRANCE	2013
Competition// İstanbul, Turkey	100 m2
FİKİRTEPE MASTERPLAN	2012
Urban Design// İstanbul, Turkey	490.000 m2
ATAKÖY MARİNA	2012
Urban Design// İstanbul, Turkey	627.000 m2
RAUF DENKTAŞ MEMORIAL AND MUSEUM	2012
Competition-1st Honorable Mention// Nicosia, TRNC	1500 m2
PLATEA RESIDENCES	2011
Concept Design// İstanbul, Turkey	350.000 m2
ESENLER URBAN TRANSFORMATION PROJECT	2011
Urban Design// İstanbul, Turkey	187.500 m2
GATE LAB	2011
Pavilion// İstanbul, Turkey	15 m2
PANORAMA	2011
Installation// İstanbul, Turkey	400 m2
ASTORIA	2011
Commercial// İstanbul, Turkey	3.500 m2
KAYABAŞI RESIDENCES	2009
Competition-1st Prize// İstanbul,Turkey	260.000 m2
RUDAS BATH	2009
Mixed-use// Budapest, Hungary	6.000 m2
KAYSERİ CITADEL	2008
Competition// İstanbul, Turkey	1000 m2
BEYOĞLU THEATRE	2008
Competition-1sr Honorable Mention// İstanbul, Turkey	7650 m2
OYAK-RENAULT HISTORY MUSEUM	2012
Exhibition Design// İstanbul, Turkey	765 m2
NIKE POP-UP GATE	2012
Interior Design// İstanbul, Turkey	18 m2
LUNARLON POP-UP	2012
Competition// Istanbul, TÜRKİYE	150 m2





SALON TEAM

Alper Derinbogaz  
Founding Principal  
M.Arch II /Assoc Prof

Prof. Dietmar Koering  
Partner / Germany  
Architect

Theresa Strohbach  
Business Development Berlin  
MBA

Melis Ekizce Can  
Business Development  
MSc. Architect

Cem Üstün  
Coordinator  
M. Architect

Egemen Onur Kaya  
Project Manager  
Architect

Bahadır Kantarcı  
Project Architect  
Architect

Ece Avcı  
Research  
Architect

Anja Visjini  
Editorial Content  
Architect

Orçun Cavit Alp  
Architect

Mahir Yürük  
Architect

Gamze Kaya  
Architect

Hasibe Çepni  
Architect

Özge Taşpınar  
Architect

Tevfik Saygın Özcan  
Architect

Doruk Kayalı  
Architect

Enise Derinbogaz  
Director of Urban Design

Öykü Arda  
M. Architect  
Urban Designer

İzel Beşikci  
Urban Designer

Simge Özcan  
Architect

İlayda Akak  
Architect

Benan Ataulusoy  
Architect

Yusuf Aras Kalkan  
Architect

Betül Kısa  
Architect

Nijat Mahamaliyev  
Architect

Halit Özten  
Architect

Reyyan Çulcu  
Architect

Selen Baycan Patır  
Exhibition Coordinator

Fatma Gören  
Administrative Assistant

CONTRIBUTORS



Luca Molinari  
STUDIO

architectural research,  
curatorship, publishing  
and consulting with an  
extensive experience  
that spans over 30 years



Satoru Sugihara  
ATLV

exploring the frontier  
of computational  
design technology  
through design  
practice and research  
in contemporary  
architecture and spatial  
design



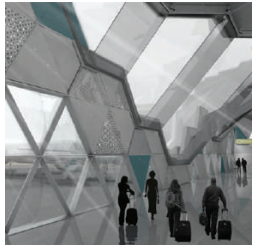
Peter Bauer  
WERKRAUM

experience of 25 years  
of structural engineering  
with the current  
technology status, new  
scientific findings and  
modern static solutions



Thomas Auer  
TRANSSOLAR

solving problems  
by designing better  
buildings and cities  
they can play a role  
in addressing climate  
change



Newtecnic

a pioneer in building  
engineering technology,  
focusing on design  
innovation, from concept  
to fabrication

LOCAL PROJECT PARTNERS - GERMANY

MLA+

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London  
Berlin  
Saint Petersburg  
Moscow  
Shanghai  
Shenzhen  
Rio de Janeiro

BUSCH &  
TAKASAKI

roedig.schop architekten

dieraumplaner  
Büro für Stadt- und Regionalentwicklung

Transsolar  
KlimaEngineering

INTERNATIONAL PROJECT PARTNERS



UCLA School of the  
Arts and Architecture

UNS  
UNSTUDIO

an international  
architectural design  
network based in  
Amsterdam, Hong  
Kong and Shanghai



an interdisciplinary  
design studio  
that integrates  
architecture, the  
visual arts and the  
performing arts  
based in New York

İTÜ

Istanbul Technical  
University



developing a new  
facility in order  
to create a local  
Garfagnana's stones  
fabrication hub  
for the materials  
exploited from the  
nearby quarries